

Rushabh S. Shah

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SUMMARY

Master data and procurement data professional with 5+ years of experience improving supplier, vendor, customer, finance, and operational data across regulated enterprise environments. Strong background in supplier master data, P2P controls, data quality rules, duplicate prevention, stewardship, reporting accuracy, and AI-enabled data operations. Led a 15-member cross-functional team across data engineering, analytics, AI/ML, and business functions.

CORE COMPETENCIES

- Supplier & P2P Data: supplier/vendor master data, onboarding, banking/payment terms, tax fields, addresses, contacts, procurement data, duplicate prevention, supplier risk inputs
- Data Governance: data ownership, stewardship workflows, approval controls, data quality rules, metadata, lineage, audit readiness, policy alignment
- MDM & Procurement Tools: SAP MDG, SAP S/4HANA, SAP Ariba, Coupa, Informatica MDM, Reltio, Stibo, Collibra, Salesforce, Snowflake, Databricks
- AI & Automation: SQL, Python, data profiling, reconciliation, exception reporting, entity matching, fuzzy matching, anomaly detection, AI-assisted enrichment, workflow automation
- Reporting & Delivery: Tableau, Power BI, source-to-target mapping, UAT, issue triage, documentation, stakeholder management, executive communication

PROFESSIONAL EXPERIENCE

Manager Consultant - SME Business Data Services | Genpact LLC | Boston, MA | Jun 2023 - Present

- Lead enterprise MDM, data governance, supplier data quality, and automation programs across regulated clients, including supplier, vendor, customer, material, finance, and operational data domains.
- Implemented supplier/vendor MDM and governance frameworks using SAP MDG, Informatica MDM, Reltio, Stibo, Snowflake, Databricks, SQL, and Python; reduced duplicate records by ~25% and improved data consistency.
- Designed and deployed Data Lighthouse, a data quality and governance platform for profiling, cleansing, enrichment, validation, reconciliation, stewardship, and workflow automation; reduced manual effort by ~40% and improved data accuracy by ~30%.
- Built supplier and P2P data controls for onboarding, required fields, tax and payment details, duplicate detection, enrichment, exception reporting, business approvals, and issue resolution workflows.
- Managed a 15-member cross-functional team across data engineering, analytics, AI/ML, and business functions, coordinating priorities, data defects, stakeholder alignment, risks, and production readiness across multiple workstreams.
- Developed governed data pipelines and reporting foundations across AWS, Azure, and GCP, integrating SAP, Salesforce, ERP/CRM, procurement, finance, operational, and external datasets to reduce reporting latency by ~25%.
- Partnered with procurement, finance, IT, data owners, and engineering teams to document requirements, standardize supplier data definitions, validate outputs, and improve downstream reporting and analytics.
- Applied AI/ML techniques including entity resolution, fuzzy matching, anomaly detection, supplier enrichment, RAG-based knowledge search, and workflow automation to improve master data quality and reduce manual remediation.
- Supported P2P system modernization and source consolidation by mapping source-to-target data flows, validating migration outputs, identifying control gaps, and reducing reliance on spreadsheets and manual fixes.

Business Analyst | Cognizant Pvt. Ltd. | Mumbai, India | May 2021 - Jul 2022

- Supported enterprise data governance and digital transformation initiatives for global life sciences clients, improving reporting consistency and operational visibility.
- Gathered and translated requirements for MDM, data quality, and governance programs while supporting scalable enterprise data solutions in regulated environments.
- Contributed to a global LIMS implementation across 7+ sites by supporting master data standardization, validation documentation, issue tracking, UAT, and compliance reporting.
- Performed data gap analysis, business rule validation, process optimization, and stakeholder coordination to improve data integrity and governance maturity.

Co-Founder | Trueno Electric Vehicle Pvt. Ltd. | Mumbai, India | May 2018 - May 2020

- Built a data-driven EV logistics platform for route optimization, cost tracking, utilization visibility, and fleet performance reporting.
- Led product strategy, financial planning, stakeholder discovery, and early go-to-market execution for a cloud-enabled fleet operations model.

SELECTED PROJECTS

- **Data Lighthouse:** Enterprise data quality and governance platform for validation, reconciliation, enrichment, stewardship, reporting trust, and AI/ML-ready datasets; deployed across 7+ multinational clients and contributed to \$10M+ in business impact and revenue opportunities.
- **Supplier / Vendor Data Quality Framework:** Reusable checks for supplier identity, duplicate detection, mandatory fields, banking/payment data, tax fields, enrichment, stewardship queues, and reporting validation across ERP and MDM environments.

EDUCATION

- Arizona State University, W. P. Carey School of Business - Master of Science in Business Analytics, GPA 4.0
- Narsee Monjee Institute of Management Studies - Master of Business Administration, Dean's List, Gold Medalist
- Mumbai University, Bombay College of Pharmacy - Bachelor of Pharmacy