

# Rushabh S. Shah

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## EDUCATION

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### W. P. Carey School of Business at Arizona State University

August 2022 – May 2023

Master of Science in Business Analytics (MSBA)

Tempe, Arizona

- Honors: 4 GPA
- Relevant Coursework: Enterprise Analytics, Data Mining, Descriptive and Predictive Supply chain Analyst, Data-Driven Quality Management, Analytical decision modeling, Statistics, Business Data Visualization

### Narsee Monjee Institute of Management Studies

June 2019 – April 2021

Master of Business Administration (MBA)

Mumbai, India

- Honors: 3.54 GPA; Dean's List, Gold Medalist, and awarded Bayer Scholarship
- Relevant Coursework: Statistical analysis, Marketing Research Analytics, Strategic Management and Pricing, Supply chain management, Brand Management, Consumer Behavior, Business Development

### Bombay College of Pharmacy at Mumbai University

May 2014 – May 2018

Bachelor of Pharmacy

Mumbai, India

- Honors: 6.98 GPA; General Secretary of Student Council

## PROFESSIONAL EXPERIENCE

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### Manager Consultant- SME Business Data Services

June 2023 – Present

Genpact LLC

Boston, Massachusetts

- Led enterprise MDM programs for large-scale pharma, medical device and global life sciences organizations across customer, vendor, material, and finance domains using SAP MDG, Reltio, and Informatica, improving data quality, governance, and compliance with FDA 21 CFR Part 11 and GxP requirements
- Designed and deployed Data Lighthouse, a cloud-agnostic, Agentic AI-powered platform to automate data cleansing, enrichment, validation, and governance workflows at scale across pharma and healthcare data environments
- Built and managed scalable data pipelines and transformation frameworks using Databricks and cloud platforms (AWS, Azure, GCP), enabling analytics, regulatory reporting, and downstream system integration
- Defined and implemented data governance and quality frameworks aligned with GxP standards, ensuring data integrity, traceability, and audit readiness across enterprise systems
- Integrated data across ERP, CRM, claims, and supply chain systems into unified analytics layers and dashboards (Tableau, Power BI), enabling insights across patient, HCP, commercial, and operational performance
- Acted as a client-facing engagement lead, driving requirement gathering, solution design, and cross-functional delivery across data engineering, analytics, and business stakeholders
- Led AI-driven and digital transformation initiatives, including process automation and M&A data integration, contributing to operational efficiency improvements and supporting \$20M+ in new business growth

### Business Analyst

May 2021 – July 2022

Cognizant Pvt. Ltd.

Mumbai, India

- Advised pharma and healthcare clients on digital transformation and Manufacturing 4.0 initiatives, aligning business processes with scalable technology solutions
- Led requirement gathering, process analysis, and solution design for enterprise data and analytics programs, collaborating with cross-functional stakeholders
- Supported global LIMS implementation across 7+ sites, driving data integration, process standardization, and compliance in regulated environments
- Contributed to transformation and M&A initiatives, including gap assessments, target-state design, and stakeholder alignment, while supporting delivery in agile environments

### Co-Founder - Startup

May 2018 – May 2020

Trueno Electric Vehicle Pvt. Ltd.

Mumbai, India

- Developed and implemented a cloud-based logistics and fleet optimization model, enabling last-mile delivery companies to adopt electric vehicles and scale efficiently
- Raised and executed a fund utilization plan and financial model for a \$400k seed investment

## SKILLS & ACTIVITIES

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- **Computer Skills:** Azure, AWS, GCP, SAP, Tableau, Power BI, Databricks, Snowflake, Informatica and Reltio
- **Language:** C++, Python, Scikit-learn, SQL
- **Gen AI/ Machine Learning:** Large Language Models, Agentic AI, prompt engineering, RAG, Knowledge Graphs, ML modeling