

Rushabh S. Shah

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SUMMARY

Business intelligence and data transformation leader with 7+ years of experience building trusted reporting, scalable data foundations, and analytics workflows for enterprise clients. Strong background in SQL, Python, Tableau, Power BI, Snowflake, Databricks, AWS, data quality, KPI standardization, and self-service analytics. Experienced in leading cross-functional teams and partnering with product, engineering, analytics, and senior business stakeholders to turn ambiguous questions into clear measurement frameworks and decision-ready insights.

CORE SKILLS

- BI Leadership: analytics strategy, KPI standardization, metric governance, reporting roadmaps, stakeholder prioritization
- Data Engineering for BI: SQL, Python, ETL/ELT, data modeling, data validation, source-to-target mapping, pipeline QA
- Analytics Platforms: Snowflake, Databricks, AWS, SAP, Salesforce, Tableau, Power BI, Advanced Excel
- Decision Support: executive dashboards, business reviews, trend analysis, variance analysis, root-cause analysis, adoption tracking
- Data Quality & Governance: data profiling, reconciliation, metadata, lineage, master data, stewardship workflows, audit-ready reporting
- AI-Enabled Analytics: AI-assisted data quality, anomaly detection, entity matching, workflow automation, self-serve Q&A prototypes

PROFESSIONAL EXPERIENCE

Manager Consultant - SME Business Data Services | Genpact LLC | Boston, MA | Jun 2023 - Present

- Lead BI, reporting, data quality, and AI-enabled analytics programs for clients across pharma, healthcare, manufacturing, and energy.
- Manage a 15-member cross-functional team across data engineering, analytics, AI/ML, and business functions. Set priorities, remove blockers, and keep delivery aligned with business outcomes.
- Partner with business leaders, product owners, data engineers, and analysts to define KPIs, reporting requirements, metric logic, and success measures for enterprise dashboards.
- Build trusted reporting foundations across SAP, Salesforce, Snowflake, Databricks, and cloud data platforms. Improve reporting speed by ~25% through cleaner pipelines and reusable datasets.
- Own dashboard delivery from intake to release. Translate ambiguous requests into scoped requirements, validation checks, UAT plans, and executive-ready reporting outputs.
- Designed and deployed Data Lighthouse, a data quality and governance platform for profiling, validation, reconciliation, enrichment, stewardship, and workflow automation. Reduced manual effort by ~40% and improved data accuracy by ~30%.
- Implemented data quality rules, reconciliation checks, and exception reporting across customer, vendor, supplier, material, finance, and operational data. Reduced duplicate records by ~25%.
- Used SQL and Python for data profiling, duplicate detection, entity matching, anomaly checks, and reporting validation. Improved trust in downstream BI and analytics outputs.
- Create leadership updates on dashboard health, data defects, open risks, milestone progress, and business impact. Help stakeholders make decisions with clear and reliable reporting.
- Supported AI-enabled analytics work through anomaly detection, automated exception routing, and self-serve Q&A prototypes that reduced manual review effort.

Business Analyst | Cognizant Pvt. Ltd. | Mumbai, India | May 2021 - Jul 2022

- Supported reporting and data transformation work for global life sciences clients in regulated environments.
- Contributed to a global LIMS implementation across 7+ sites. Owned requirements documentation, issue tracking, UAT support, validation evidence, and go-live readiness.
- Worked with business users, QA teams, and technical teams to standardize data capture and improve reporting consistency.
- Prepared process flows, gap assessments, test evidence, and stakeholder updates to support release decisions and adoption of new enterprise workflows.

Co-Founder | Trueno Electric Vehicle Pvt. Ltd. | Mumbai, India | May 2018 - May 2020

- Built a EV logistics platform to improve route planning, cost tracking, fleet utilization, and performance reporting.
- Led product planning, customer discovery, vendor coordination, and early go-to-market execution for a cloud-enabled operations model.

SELECTED PROJECTS

- **Data Lighthouse:** Enterprise data quality and analytics platform for validation, reconciliation, stewardship, reporting trust, and AI-assisted remediation. Deployed across 7+ multinational clients and contributed to \$10M+ in business impact and revenue opportunities.
- **D4 Workspace:** AI workspace for enterprise search, data profiling, workflow support, self-serve Q&A, and operational automation.

EDUCATION

- Arizona State University, W. P. Carey School of Business - Master of Science in Business Analytics, GPA 4.0
- Narsee Monjee Institute of Management Studies - Master of Business Administration, Dean's List, Gold Medalist
- Mumbai University, Bombay College of Pharmacy - Bachelor of Pharmacy

CERTIFICATIONS

- AWS Certified Cloud Practitioner | Lean Six Sigma Green Belt | Snowflake Partner Technical Foundations